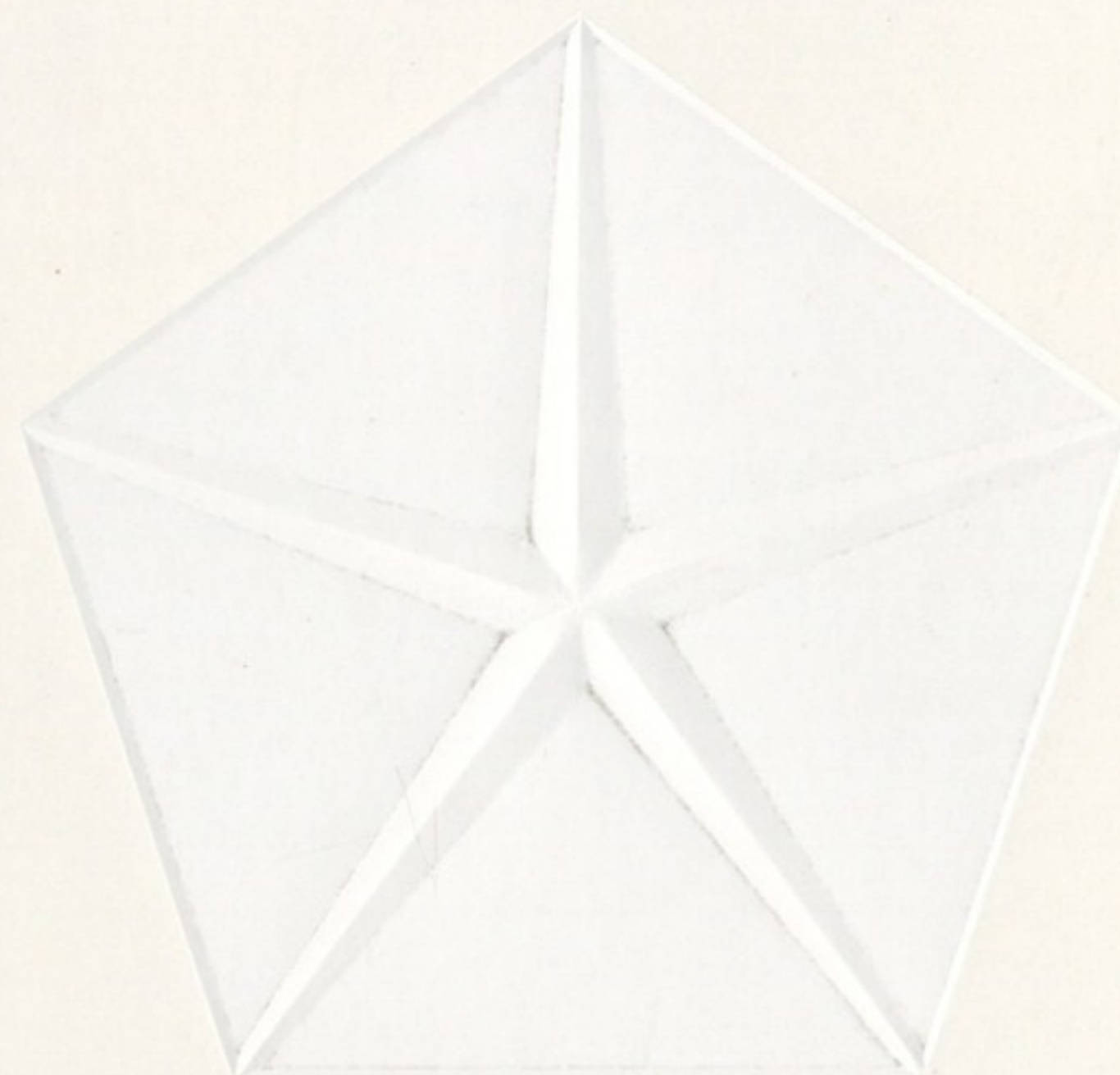




NINETEEN EIGHTY-NINE CHRYSLER

New Yorker Landau

New Yorker



If there is one thing Chrysler is noted for, it's engineering excellence. When it comes to technology, Chrysler has been known throughout the years for its ability to find the edge and push it out a little farther.

That was true then and—you can take my word for it—is certainly true now.

Never has that fact been more evident than in our 1989 Chrysler New Yorker and New Yorker Landau. They feature responsive engines and power trains, road-handling suspension systems, and high tech under-skin components. All this and, of course, plenty of traditional Chrysler luxury and comfort.

These are great cars not because they're Chryslers, rather they're Chryslers because they are great cars.

The results of our efforts are proudly displayed in this catalog.

About this catalog. We have tried to make this catalog as complete as possible. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

Some of the equipment shown or described throughout this catalog is available at extra cost.

THE NEW YORKERS



New Yorker, shown in Light Champagne Clear Coat.

New Yorker Landau, shown in Black Clear Coat.

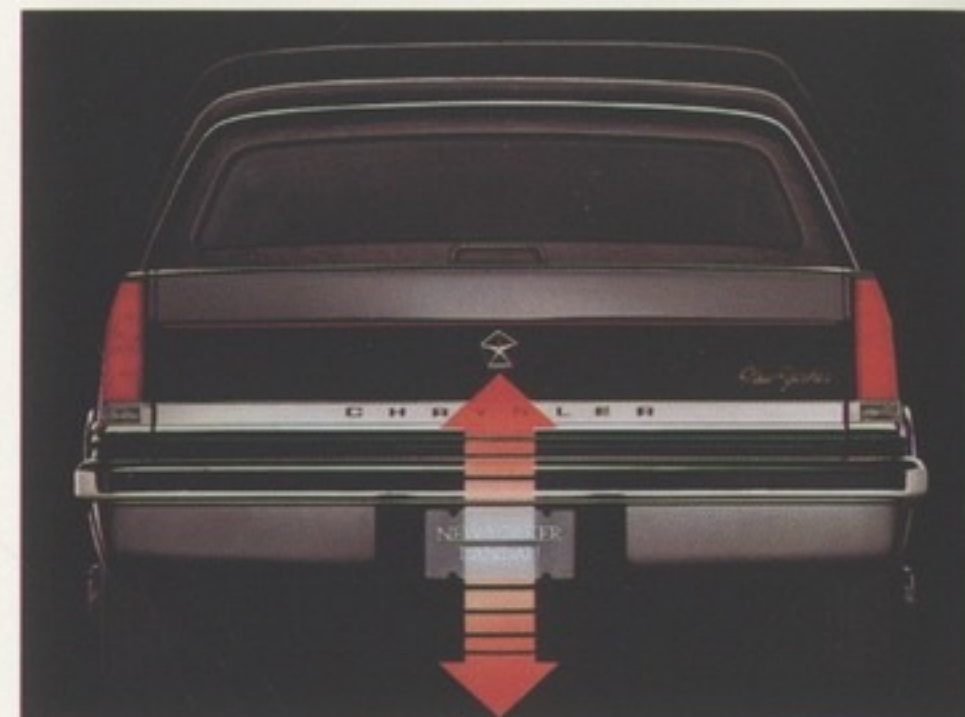
CHRYSLER NEW YORKER

ENGINEERED FOR EVERYTHING YOU'VE ALWAYS WANTED IN A LUXURY CAR.

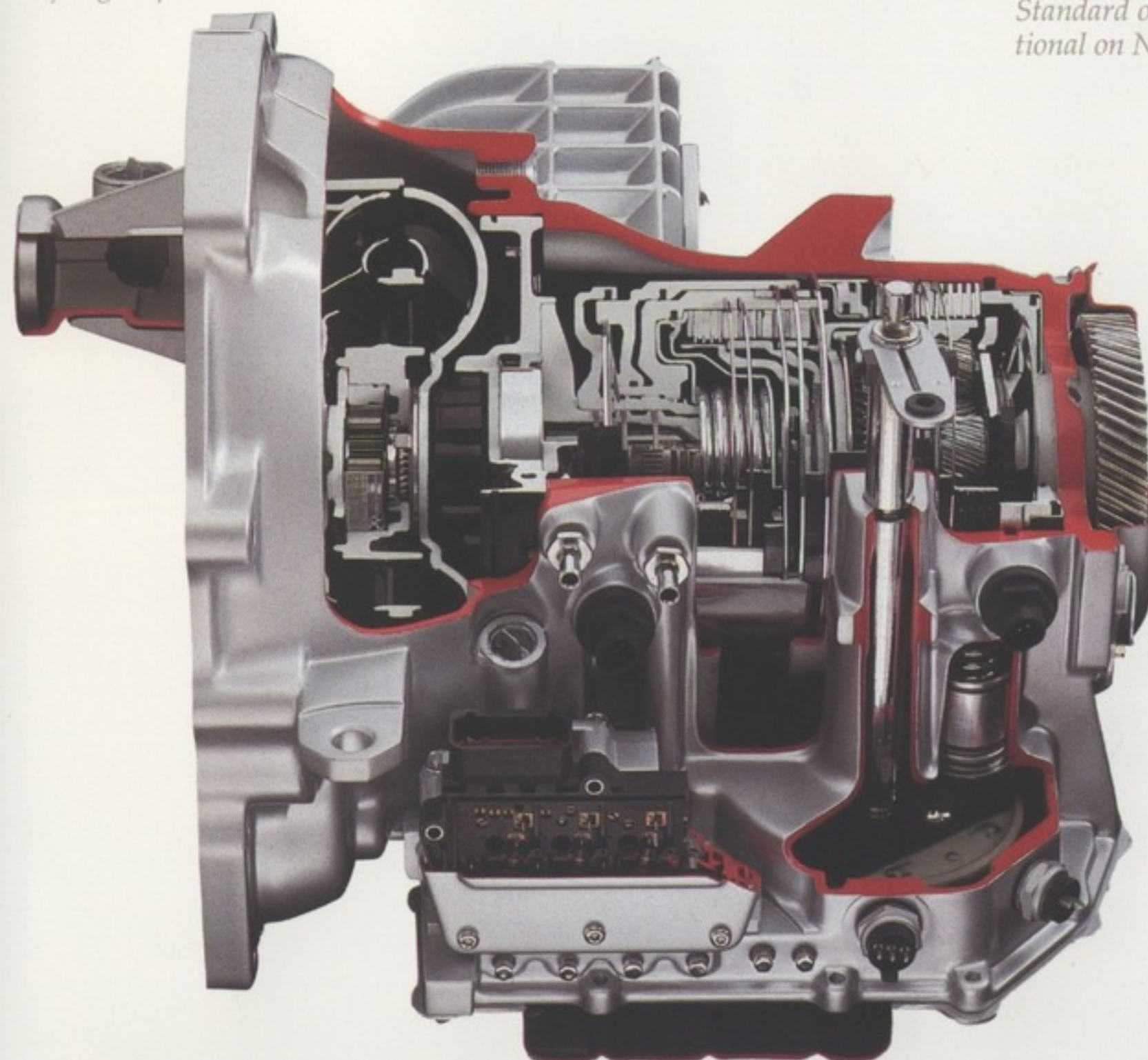


The 1989 New Yorker's superb Position Sensitive Struts suspension design and optional four-wheel Bosch antilock braking system provide surefooted ride and handling qualities along with straight-line stopping power on dry or wet pavement.

New Yorker's electronically controlled Ultradrive transaxle is an industry first. It is the world's only transaxle with fully adaptive electronic control. The result is a transaxle that automatically monitors driving conditions to provide faster and smoother shifting responses.



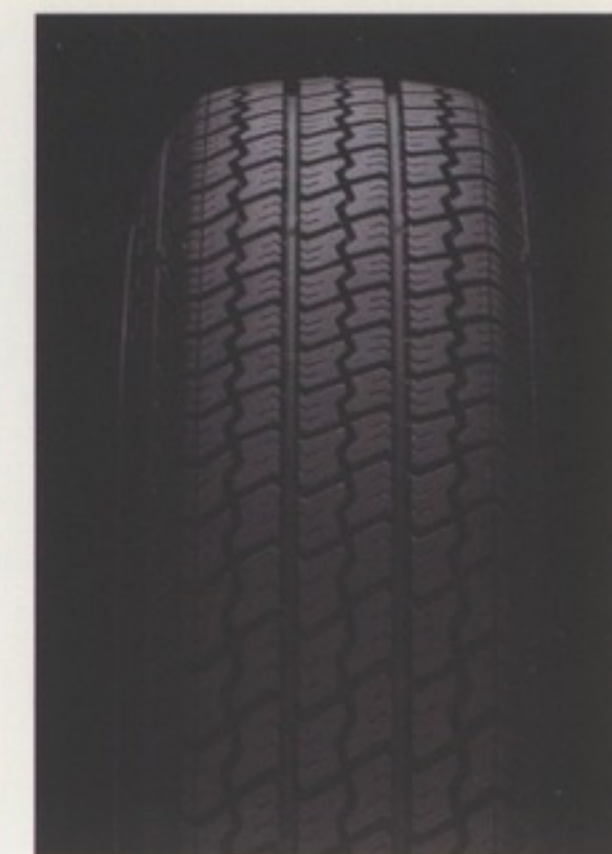
To help accommodate additional weight and maintain a level ride, a load-leveling suspension automatically adjusts the rear suspension system. Standard on Landau, optional on New Yorker.



At our Belvidere Assembly Plant, we strive to build the ultimate in a precision-built, defect-free car that meets the requirements of a "world class" vehicle. This facility is at the forefront of automotive manufacturing technology.



A fine car deserves a fine finish. The exclusive Crystal Clear paint process is nearly equal to polished black glass in reflective readings.

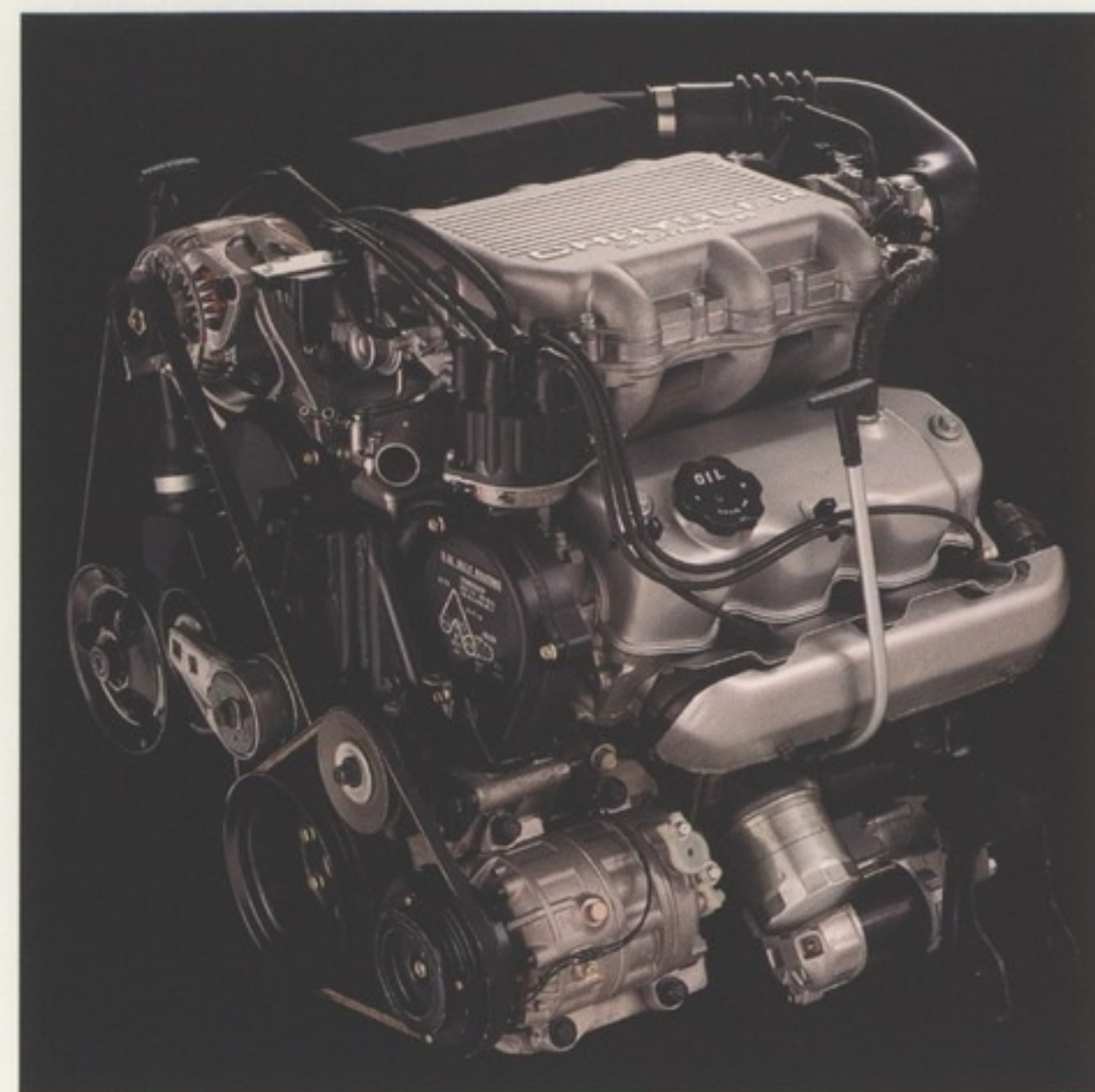


The standard P195/75R14 all-season steel-belted radial white sidewall tires are designed to complement the New Yorker's suspension. (Set of four.)



There's a stainless steel exhaust system for long-lasting corrosion protection from the elements.

New Yorker's 3.0-liter V-6 engine, built by Mitsubishi Motors Corporation, with multipoint electronic fuel injection delivers the power expected from a premium quality, smooth-running road car. You get 141 hp @ 5,000 rpm.



CRYSTAL KEY OWNER CARE PROGRAM



With Chrysler's Crystal Key Owner Care Program, for five years or 50,000 miles* all you do is take care of normal maintenance, adjustments, and wear items. Chrysler takes care of everything else. Engine, power train, air conditioning, steering, electrical. Everything right down to the door handles. And you're still protected on the engine and power train for seven years or 70,000 miles, and outer body rust-through for 100,000 miles*. If you have a question or need assistance, there's a 24-hour toll-free hotline.

How does the competition stack up? They don't—as the comparison chart shows!

The program includes:

Five-Year or 50,000-Mile Complete Car Warranty.* Extends the basic car warranty, including major components, from one year or 12,000 miles to a full five years or 50,000 miles, whichever comes first. (No deductible.)

Seven-Year or 70,000-Mile Protection Plan.* Covers engine and power train after 5/50 expires. (A deductible applies.) And seven-year or 100,000-mile protection against outer body rust-through. (See page 19 for details.)

Customer Hotline. An "800" number to call 24 hours a day provides you with product information, dealer locations, and warranty and towing information.

*See copy of limited warranty at dealer. Restrictions apply.

Not Rolls Royce. Not Mercedes.

Only the all-new Chrysler New Yorker protects the entire car for five years or 50,000 miles. Just take care of the normal upkeep. We cover the rest. No deductibles. No ifs, ands, or buts.

	BASIC CAR WARRANTY (covers entire car except normal upkeep)	MAJOR COMPONENT PROTECTION	DEDUCTIBLE YOU PAY FOR REPAIR of major components	ENGINE PROTECTION ²	POWER TRAIN PROTECTION ²	OUTER BODY RUST-THROUGH PROTECTION	24-HOUR TOLL-FREE HOTLINE
1989 CHRYSLER NEW YORKER LANDAU	5 yr./50,000 miles ¹	5 yr./50,000 miles	None	7 yr./70,000 miles	7 yr./70,000 miles	7 yr./100,000 miles	Yes
1988 ROLLS ROYCE CORNICHE	3 yr./unlimited miles	3 yr./unlimited miles	None	3 yr./unlimited miles	3 yr./unlimited miles	3 yr./unlimited miles	No
1988 MERCEDES BENZ	4 yr./50,000 miles	4 yr./50,000 miles	None	4 yr./50,000 miles	4 yr./50,000 miles	4 yr./50,000 miles	Yes
1989 CADILLAC BROUGHAM	4 yr./50,000 miles	4 yr./50,000 miles	\$100 after 1 yr./12,000 miles	4 yr./50,000 miles	4 yr./50,000 miles	6 yr./100,000 miles	No
1988 LINCOLN TOWN CAR	1 yr./12,000 miles	6 yr./60,000 miles	\$100 after 1 yr./12,000 miles	6 yr./60,000 miles	6 yr./60,000 miles	6 yr./100,000 miles	Yes
1989 OLDS REGENCY BROUGHAM	3 yr./50,000 miles	3 yr./50,000 miles	\$100 after 1 yr./12,000 miles	3 yr./50,000 miles	3 yr./50,000 miles	6 yr./100,000 miles	No
1989 BUICK ELECTRA PARK AVENUE	3 yr./50,000 miles	3 yr./50,000 miles	\$100 after 1 yr./12,000 miles	3 yr./50,000 miles	3 yr./50,000 miles	6 yr./100,000 miles	No

¹See copies of limited warranties at dealers. Restrictions apply.

²Deductible may apply. See copies of these limited warranties at dealers.

If the luxury sedan you own doesn't have Chrysler New Yorker's Crystal Key Program, you don't have everything.

"That is happiness; to be dissolved into something complete and great."
—WILLA CATHER



New Yorker Landau, shown in Black Clear Coat.

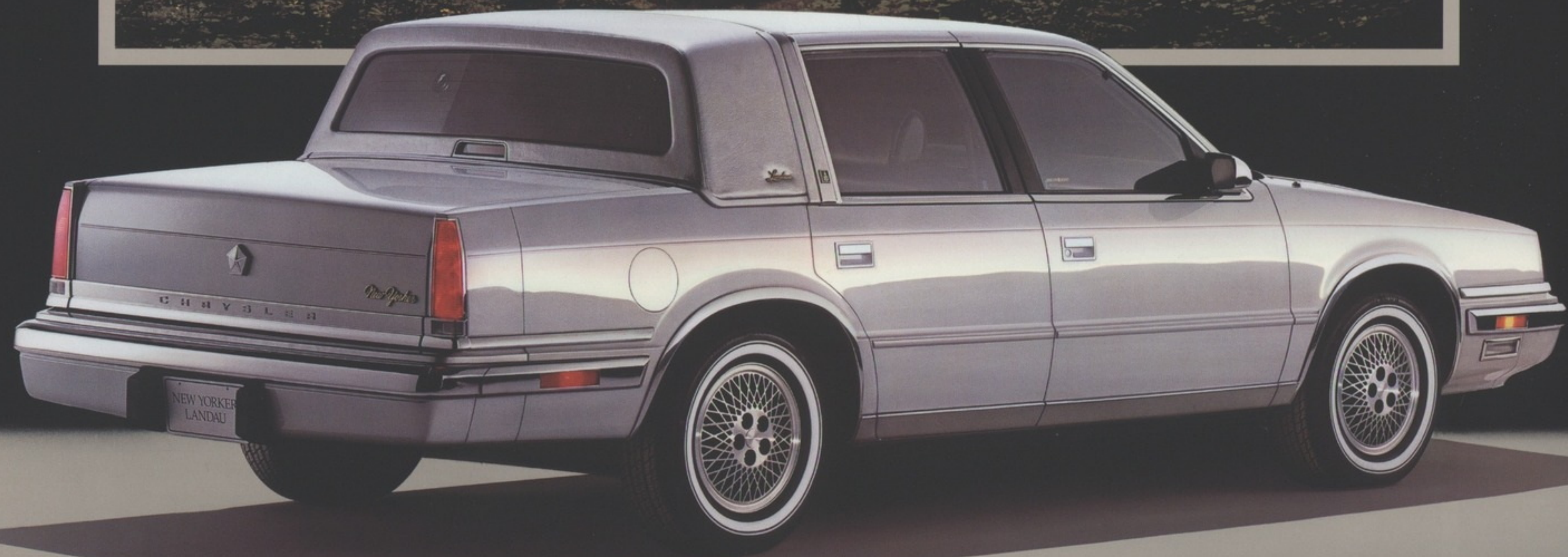
CHRYSLER NEW YORKER LANDAU



New Yorker Landau, shown in Black Clear Coat.

The complete thoroughbred is born of meticulous breeding; the complete automobile of persistent refinement. The 1989 New Yorker Landau is a more refined automobile, a more complete automobile, than any that has previously borne its respected name. Completeness can descend from the years of tradition that make a nameplate synonymous with prestige. Completeness can evolve with major technological advances: an electronic transaxle for faster and smoother shifting responses; antilock brakes that help maintain steering control in a skid. But refinement alone can make neither a car nor a racehorse complete. Beauty and style do that.

"That far land we dream about, Where every man is his own architect."
— ROBERT BROWNING



New Yorker Landau, shown in Radiant Silver Clear Coat.

CHRYSLER NEW YORKER LANDAU



New Yorker Landau, shown in Radiant Silver Clear Coat.

*In so technologically specialized a society as this, few
can spare the time to be architect of anything but their own destinies.*

*We must trust others to design and equip a car worthy of
our demands for luxury. That trust is well given to the designers of
New Yorker Landau. This automobile's luxuriousness
can be measured by its extensive list of standard features; by its
contemporary variation on a traditional big-car styling
theme; by the smooth, over-the-road comfort of its sophisticated
suspension. Chrysler's architects have fashioned an
automobile that offers the one thing you've always dreamed of
in a luxury car...everything.*



CHRYSLER NEW YORKER LANDAU



Available leather and vinyl rear seats, shown in Bordeaux.



Overhead console with available electronic vehicle information center.

At times, nothing is quite as eloquent...as silence. For 1989, Chrysler technology has made an already peacefully quiet car even quieter by adding seals and silencers that shut out the noise of the road. Ultimate comfort is provided by the eight-way power seats (with available two-position "memory" for the driver). New Yorker Landau offers another luxury: the convenience of instantaneous information. An electronic instrument cluster and travel mini-computer are both standard. An electronic vehicle information center* for the overhead console is available to monitor 25 operational, maintenance, and safety functions. Another comforting luxury of Chrysler technology.

*Available as part of the Luxury Equipment Discount Package only.

"There, everything is order and beauty, richness, quiet and pleasure."
—CHARLES BAUDELAIRE



New Yorker, shown in Light Champagne Clear Coat.

CHRYSLER NEW YORKER



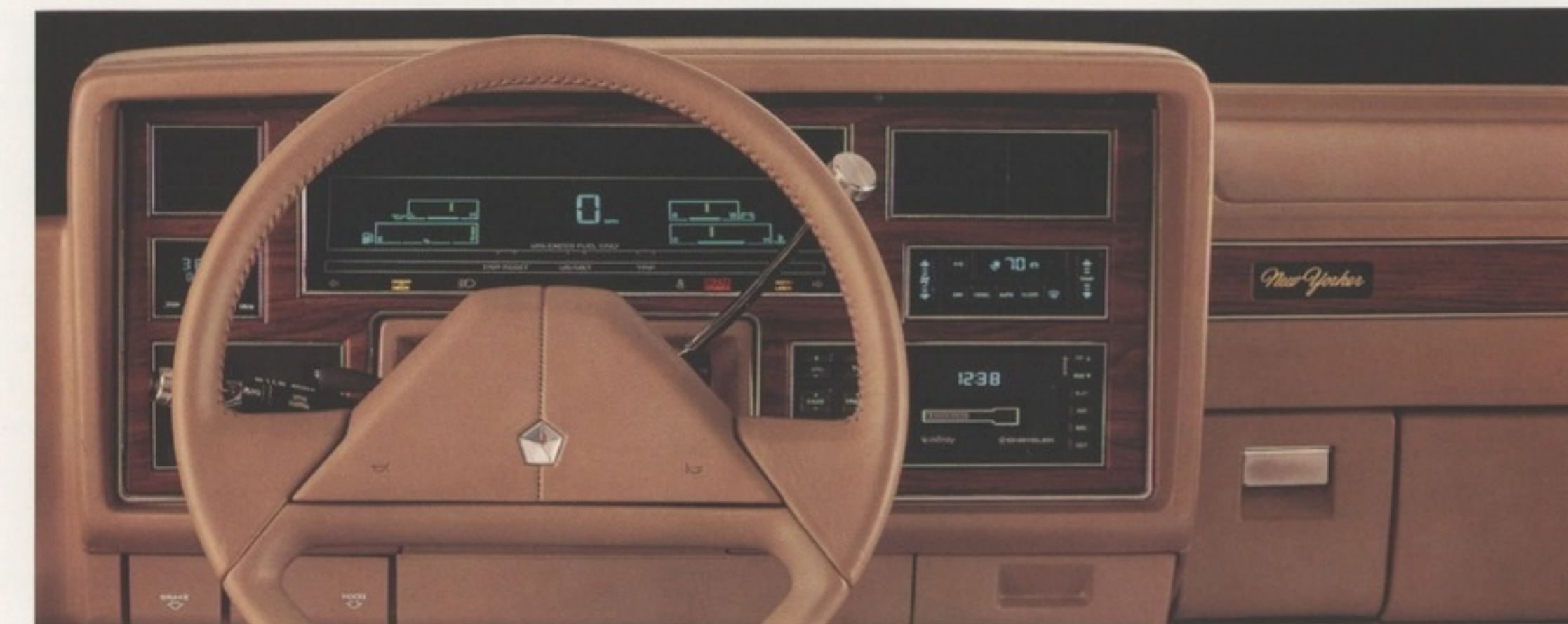
New Yorker, shown in Light Champagne Clear Coat.

What in an automobile is more stirring than a perfect union of luxury and technology? New Yorker is consummate comfort coupled with stirring performance. New Yorker's tuned suspension provides a luxuriously smooth ride, and its variable front-strut damping system helps reduce noise and jarring. For precise maneuverability, a road-handling suspension that includes gas-charged front struts and gas-filled rear shocks is also available. The Mitsubishi-built 3.0-liter V-6 multipoint electronically fuel-injected engine—upgraded to produce more power and torque—provides on-demand response. Luxury and technology. Together at last.



New Yorker interior, shown in Light Champagne.

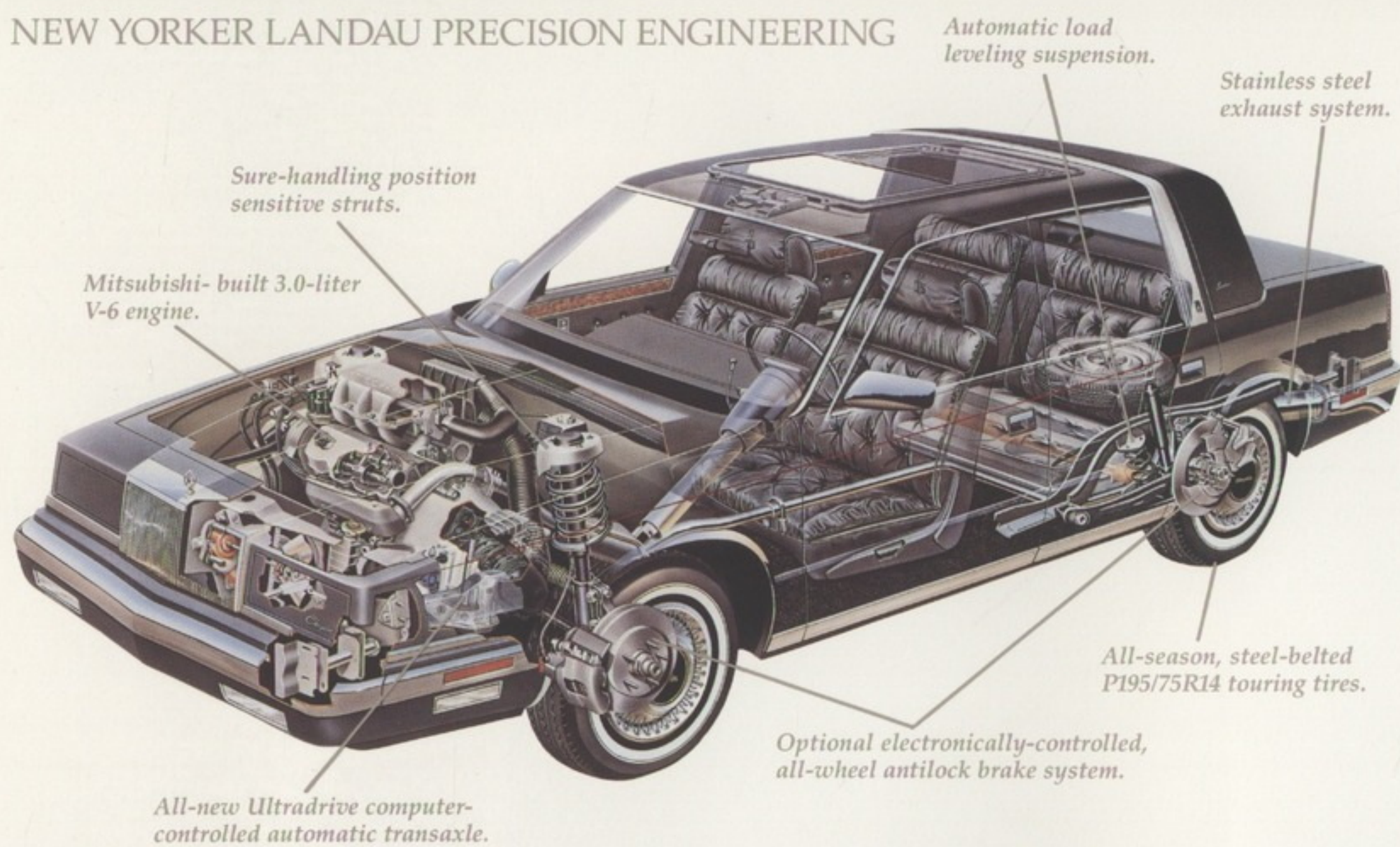
CHRYSLER NEW YORKER



Instrument panel with electronic cluster.

Can comfort be engineered? Does luxury have a technology? Drivers and passengers aren't likely to be thinking technological thoughts when they settle into the plush comfort of New Yorker seats. Nevertheless, it was thoughtful engineering that provided such comforts as reclining seatbacks, dual armrests, and adjustable head restraints. It was the advanced technology of front-wheel drive that expanded front leg room. It was the engineering of thin silhouette seatbacks that provided more rear-seat space. And it was engineering that found enough room to fit six adults comfortably inside...and to keep it quiet enough for civilized conversation.

NEW YORKER LANDAU PRECISION ENGINEERING



NEW YORKER LANDAU / NEW YORKER

STANDARD FEATURES AND OPTIONS

New Yorker Landau and New Yorker are equipped with a high level of standard features. A variety of optional equipment is also available.

1. Tilt steering column.

Adjusts to six positions for ultimate driver comfort. Standard on Landau.*

2. Power sun roof, with sliding sunshade. When sun roof is opened, air deflector rises and roof panel is concealed beneath roof. Extra-cost option on Landau†

3. Power windows and door locks. Power windows are standard. Power door locks, with automatic speed-sensitive actuation and a new feature that prevents doors from locking if key is left in the ignition, are standard on Landau.‡

4. Power adjustable outside mirrors. Both driver and passenger side mirrors are heated for greater safety in foul weather. Standard.

5. Illuminated visor vanity mirrors. Both driver and passenger can check their appearance in these twin mirrors. Available as part of the Luxury Equipment Discount Package or Mark Cross Edition Package only.

6. Travel mini-computer. Digital readouts for trip odometer, miles accumulated, average and present miles per gallon, distance to empty, and elapsed travel time. Standard on Landau.‡

7. Vehicle theft security system. Offers protection against theft by sounding alarm when unauthorized entry is attempted. Monitors vehicle's doors, hood, trunk, and ignition. Must have power door locks. Extra-cost option.

8. Automatic climate control. Fully automatic system provides and holds the exact interior temperature you select. For 1989, a new compressor provides quicker cool down and smoother operation. Standard.

9. Chrysler Infinity II Sound System. Surround yourself with the ultimate in sound with this AM stereo/FM stereo electronically tuned radio with such highly sophisticated features as: five-band electronic graphic equalizer, Infinity equalized eight-speaker system, cassette tape player with automatic reverse, and Dolby B[®] Noise Reduction; integral digital clock. Available as part of the Infinity II Sound System Package only. See page 18.

10. Electronic speed control. Maintains selected speed within 0.5 mph. Standard on Landau.‡

11. Wheels and wheel covers. The lace wheel cover (a) is standard on New Yorker. The luxury wheel cover (b) is standard on Landau, not available on New Yorker. Wire wheel covers (c), which include locks, are available on either model! Cast aluminum road wheels (d) are available on either model.‡

*Available on New Yorker as part of the Deluxe Convenience Package only.

†Available on New Yorker as part of the Luxury Equipment Discount Package only.

‡Available on New Yorker as part of the Luxury Equipment Discount Package or Mark Cross Edition Package only.

§Some AM stereo broadcasting may not be compatible with this radio.

¶Dolby B is a trademark of Dolby Laboratories.

NEW YORKER SERIES STANDARD AND OPTIONAL EQUIPMENT

	New Yorker	New Yorker Landau
Air Conditioning—Fully automatic temperature control	S	S
Alternator—90-ampere	S	S
Assist Straps—Front seatbacks	NA	S
Battery—500-ampere, maintenance-free; with integral test indicator	S	S
Brakes—Antilock braking system; four-wheel disc; power-assisted	E	E
Brakes—Dual braking system, split diagonally; vented front disc; self-adjusting drum rear: power-assisted	S	S
Bumper Guards—Rear	S	S
Carpeting—Passenger compartment: color-keyed	S	S
Carpeting—Trunk: gray	S	S
Chimes—Fasten seat belt, headlights on, key in ignition, turn signal on	S	S
Cigar Lighter	S	S
Clock—Digital: integral with all radios	S	S
Coat Hooks—Rear: two	S	S
Console—Overhead; includes twin map/courtesy lights	S	S
Corrosion Protection—Urethane protective coating on lower body panels; extensive use of galvanized steel	S	S
Cup Holder—Slides out of instrument panel	S	S
Deck Lid Release—Remote control	S	S
Defroster—Rear window: electric	S	S
Demisters—Front door window	S	S
Door Locks—Power: automatic speed-sensitive actuation with ignition key interlock	E	S
Electronic Ignition and Multipoint Fuel Injection	S	S
Electronic Speed Control	P	S
Emissions Controls and Testing—Required at extra cost on all vehicles registered in California; not available otherwise	E	E
Engines and Systems—See Power Train Chart		
Exhaust System—Stainless steel	S	S
Front-Wheel Drive	S	S
Fuel Filler Cap—Tethered	S	S
Fuel Filler Door Release—Remote cable release with lockout feature	S	S
Fuel Tank—With curbside fuel filler door: 16-gallon	S	S
Glass—Tinted: all windows	S	S
Glove Box—Locking; with trunk release button and removable coin holder	S	S
Headlight System—Concealed; single actuated motor for up-swinging headlight doors	S	S
Headlights—Halogen: quad	S	S
Headliner—Cloth covered: color-keyed	S	S
Heater and Defroster—With bi-level ventilation and low travel controls	S	S
Hood—Counterbalanced; inside hood release	S	S
Horn—Dual note	S	S
Instrument Cluster—Analog electromechanical: includes electric speedometer, odometer, trip odometer; gauges for electrical system voltage, engine coolant temperature, engine oil pressure, and fuel level; warning lights for brakes, check engine, engine oil pressure, high beams, seat belts, and turn signals	S	NA

	New Yorker	New Yorker Landau
Instrument Cluster—Electronic: includes vacuum fluorescent digital displays for speedometer, odometer, and trip odometer; analog displays for electrical system voltage, engine coolant temperature, and engine oil pressure; gauge alert for charging system malfunction, engine coolant temperature high, and engine oil pressure low; warning lights for brakes, check engine, high beams, seat belts, and turn signals (U.S. and metric readouts)	P	S
Insulation—Hood pad	S	S
Insulation—Sound: premium	S	S
Lights—Ash receiver; cornering; courtesy, door-mounted; courtesy reading, front, overhead (two); courtesy reading, rear, (two); glove box; ignition switch with time delay; trunk; underhood	S	S
Message Center ¹ —Graphic displays for door ajar, low fuel, low washer fluid, trunk ajar	S	NA
Mirror—Interior rearview, inside day/night	S	S
Mirrors—Exterior dual power remote control, heated: bright	S	S
Mirrors—Interior visor vanity, driver and passenger	S	S
Moldings—Belt: bright	S	S
Moldings—Bumper rub bar and extensions, front and rear	S	S
Moldings—Deck lid, lower edge and extension: bright	S	S
Moldings—Door frame, narrow upper front and rear: bright	S	S
Moldings—Grille and grille extensions: bright	S	S
Moldings—Landau vinyl roof band: bright	NA	S
Moldings—Rear window: bright	S	NA
Moldings—Wide lower sill moldings: bright	S	S
Moldings—Windshield: bright	S	S
Moldings—Wheel opening: bright	S	S

Multifunction Control Lever—Mounted on steering column: includes controls for turn signals with lane-change feature and day/night flash/pass feature, headlight dimmer, intermittent windshield wiper/washer, and controls for optional electronic speed control when ordered

Paint—Crystal Clear finish	S	S
Pockets—Front seatbacks	S	S

Radio—AM stereo ² /FM stereo: electronically tuned; four speakers; integral digital clock	S	S
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Radio—Premium AM stereo ² /FM stereo: electronically tuned; with memory scan, up-and-down seek-and-scan, and Dynamic Noise Reduction ³ ; electronic cassette tape player with automatic reverse, true fast forward and rewind, automatic metal tape sensor, tape program music search, joystick balance/fader speaker control, and Chrysler four-speaker system; integral digital clock	E	E
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Roof—Landau: padded vinyl	NA	S
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Seat—Driver: power, six-way	E	S
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Seat—Passenger: power, six-way	P	NA
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Seat—Eight-way driver and passenger with two-position driver memory	E	P
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Seat Belts—Active automatic retractor; Unibelt for outboard front seats, lap belts at all other locations: color-keyed	S	S
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Seats—See Interior Trim		
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Steering—Rack-and-pinion, precision feel: power-assisted	S	S
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Steering Column—Tilt	P	S
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Steering Wheel—Luxury, leather-wrapped, two-spoke: color-keyed	NA	P
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Stoplight—Supplemental: high-mounted center	S	S
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	New Yorker	New Yorker Landau
Stripe—Upper bodyside and deck lid: painted	S	S
Sun Roof—Power; with solar filter glass	E	E
Sun Visors—Driver and passenger: cloth, with vanity mirrors	S	S
Suspension—Firm ride and handling: includes gas-charged struts and gas-filled rear shocks	E	NA
Suspension—Front: includes gas-charged position-sensitive struts and antisway bar	S	S
Suspension—Rear: automatic load leveling and height control	E	S
Suspension—Rear: beam axle with trailing arms, coil springs, gas-charged shock absorbers, and tubular antisway bar	S	NA
Tire—Spare: compact 125/70D15	S	S
Tire—Spare: conventional	E	E
Tires—P195/75R14 steel-belted radial white sidewall (set of four)	S	S
Transaxle—Four-speed automatic: computer controlled	S	S
Travel Trip Computer—Mini: includes digital readouts for average miles per gallon, distance to empty, elapsed travel time, present miles per gallon, trip odometer	P	S
Wheel Covers—Lace, 14-inch (set of four)	S	NA
Wheel Covers—Luxury, 14-inch (set of four)	NA	S
Wheel Covers—Wire, 14-inch (set of four)	P	E
Wheels—Cast aluminum, 14-inch (set of four)	E	E
Windows—Power	S	S
Windshield Wipers—Deluxe two-speed, with electric washers and intermittent wipe: concealed	S	S

S—Standard. E—Extra cost. P—Package only. NA—Not available.

¹Not available with mini travel trip computer.

²Some AM stereo broadcasting may not be compatible with this radio.

³Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

POWER TRAIN CHART¹

Type	Mitsubishi-built V-6 SOHC: standard
Fuel Injection	Multipoint
Displacement	3.0-liter (181 CID)
Bore & Stroke	3.59" x 2.99"
Compression Ratio	8.9:1
Horsepower	
SAE Net @ RPM	141 hp @ 5,000 rpm
Torque	
SAE Net @ RPM	171 lb-ft @ 2,800 rpm
Transaxle Availability	Standard four-speed: computer-controlled automatic (2.36 overall top gear ratio)

¹Emissions controls and testing required at extra cost on all vehicles registered in California; not available otherwise.

DIMENSIONS, WEIGHT, AND CAPACITY

Length		193.6"
Width		68.5"
Height		53.5"
Wheelbase		104.3"
Turning Diameter		40.5'
Curb Weight (estimated)	New Yorker	3,228 lb
	New Yorker Landau	3,301 lb
Cargo Capacity		16.5 cu ft
Passenger Capacity		6
Fuel Capacity		16 gal

OPTIONAL DISCOUNT PACKAGES

Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

NEW YORKER/ NEW YORKER LANDAU

MARK CROSS EDITION PACKAGE

- Front leather and vinyl seats with Mark Cross embossed on headrests and unique door trim panels*
- Luxury Equipment Discount Package
- Mark Cross medallion on rear exterior pillar*
- Rear leather and vinyl seats*

LUXURY EQUIPMENT DISCOUNT PACKAGE (NEW YORKER ONLY)

- (Package may be upgraded to include electronic vehicle information center; note this option deletes mini trip computer)
- Automatic load leveling rear suspension
 - Bodyside protection molding*
 - Deluxe Convenience Package

- Electronic instrument cluster*
- Five-function mini trip computer*
- Floor mats front and rear*
- Interior Illumination Package
- Power door locks with speed-sensitive actuation
- Six-way power driver's seat
- Six-way power passenger seat*
- Undercoating*
- Wire wheel covers (set of four)*

LUXURY EQUIPMENT DISCOUNT PACKAGE (NEW YORKER LANDAU ONLY)

- Bodyside protective molding*
- Electronic vehicle information center* located in overhead console; buttons actuate the following navigational and information features: average mpg, average speed, compass, fuel consumed, outside temperature, present mpg, time/day/date, range (distance to empty); contains visual and verbal messages for the following monitored functions: brake light out, brake fluid low, coolant level low, disc brake pads worn, driver door ajar, electrical system voltage malfunction, engine oil level low, engine oil pressure low,

engine temperature high, exterior lights on, fasten seat belts, fuel level low, general service, headlight out, key in ignition, turn signal on, left rear door ajar, parking brake engaged, passenger door ajar, right rear door ajar, taillight out, transaxle oil pressure low, trunk ajar, washer fluid low, monitored systems O.K.

- Eight-way power driver and passenger seat with driver memory
- Fitted floor mats front and rear*
- Interior Illumination Package
- Power antenna*
- Undercoating*
- Wire wheel covers (set of four)

DELUXE CONVENIENCE PACKAGE (NEW YORKER ONLY)

- Electronic speed control*
- Tilt steering column*

INTERIOR ILLUMINATION PACKAGE

- Illuminated entry system*
- Illuminated sun visor vanity mirrors*

CHRYSLER INFINITY I SOUND SYSTEM PACKAGE

- Chrysler Infinity I Sound System* AM stereo*/FM stereo: electronically tuned: with memory scan, up-and-down seek-and-scan, and Dynamic Noise Reduction†; electronic cassette tape player with automatic reverse, true fast-forward and rewind, automatic metal tape sensor, tape program music search, Dolby B* Noise Reduction, joystick balance/fader speaker control, and Infinity equalized eight-speaker system; integral digital clock
- Power antenna*
- Demonstration tape

CHRYSLER INFINITY II SOUND SYSTEM PACKAGE*

- Includes all the features of the Chrysler Infinity I Sound System Package plus a five-band electronic graphic equalizer

*Available in package only.

†Some AM stereo broadcasting may not be compatible with this radio.

‡Dynamic Noise Reduction is trademark of National Semiconductor Corporation.

*Dolby B is a trademark of Dolby Laboratories.

STANDARD SAFETY FEATURES

- Antitheft ignition and steering column lock
- Antitheft trunk lock
- Backup lights
- Brake fluid pressure loss warning light (also serves as indicator when parking brake is applied)
- Center high-mounted supplemental stoplight
- Combination lap-shoulder belts for driver and right front passenger; lap belts for all other passengers
- Double ball-joint rearview mirror mount
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Dual throttle return springs
- Electric windshield washers and wipers

- Energy-absorbing front seatbacks
- Energy-absorbing instrument panel
- Energy-absorbing steering wheel
- Fade-resistant front disc brakes
- Fasten seat belt reminder
- Front seat head restraints
- Glare reduction measures for instrument panel, steering wheel, and windshield wipers

- Hazard warning flasher system
- Headlight and wiper circuit breakers with automatic reset
- Inside and outside rearview mirrors
- Inside hood release
- Interlocking door latches
- Key left in ignition warning
- Non-override door locks*

- Recessed inside door release handles
- Reinforced windshield header and roof
- Resilient window crank knobs, if applicable
- Rotary glove box latch
- Safety-Rim wheels
- Seatback latches on folding front seats
- Shatter-resistant glass
- Side door beams
- Side marker lights and reflectors
- Turn signals with lane-change feature

*On all New Yorker and New Yorker Landau doors; on all doors except driver's door on all other models.



1989 CHRYSLER NEW YORKER EXTERIOR COLORS

Bright White Clear Coat



Twilight Blue Pearl Coat*



Ice Blue Clear Coat

NOTE: Due to printing limitations, the colors shown will vary slightly from actual hues. See your Chrysler dealer for actual color chips.

Claret Red Pearl Coat*



Radiant Silver Clear Coat

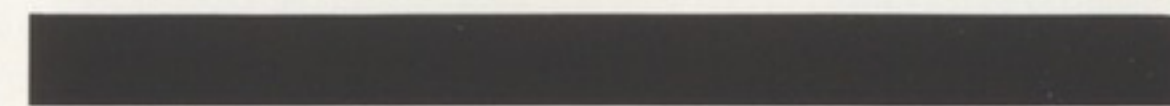


Light Champagne Clear Coat

Black Cherry Pearl Coat



Charcoal Pearl Coat



Black Clear Coat

*Extra cost.

INTERIOR TRIM



New Yorker Landau optional Mark Cross Edition Package. Mark Cross leather with vinyl trim individually adjustable 50/50 front seats with dual folding center armrests, four-way adjustable head restraints, and power reclining seatbacks. The driver's seat has a two-position memory feature that allows the driver to select either of two programmed combinations of seat and recliner positions by pressing a button on the door trim panel. A rear compartment passenger assist strap and map pocket are located on each of the seatbacks.



New Yorker Landau standard trim. Kimberly cloth individually adjustable 50/50 front seats with dual folding center armrests, four-way adjustable head restraints, and reclining seatbacks. A rear compartment passenger assist strap and map pocket are located on each of the seatbacks.



New Yorker optional Mark Cross Edition Package. Mark Cross leather with vinyl trim 50/50 individually adjustable front seats with dual folding center armrests, two-way adjustable head restraints, and reclining seatbacks. A map pocket is located on each seatback.



New Yorker standard trim. Kimberly cloth individually adjustable 50/50 front seats with dual folding center armrests, two-way adjustable head restraints, and reclining seatbacks. A map pocket is located on each seatback.

STAINLESS STEEL EXHAUST SYSTEM

On every Chrysler Motors car and truck, all components of the exhaust system employ corrosion-resistant steel that has superior resistance to rust and to fatigue caused by high heat. This system provides longer life than conventional exhaust systems. Chrysler Motors provides the stainless steel exhaust system on all its 1989 cars and trucks, both domestic and import.

OPTIONAL SERVICE CONTRACT COVERAGE

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

CHRYSLER PURCHASE ASSISTANCE PROGRAM FOR THE PHYSICALLY CHALLENGED

Cash reimbursements of up to \$500 are available for qualified adaptive driving and passenger devices on 1988 and 1989 Chrysler Motors cars and trucks. For further information, contact your dealer or the Physically Challenged Resource Center at 1-800-255-9877.

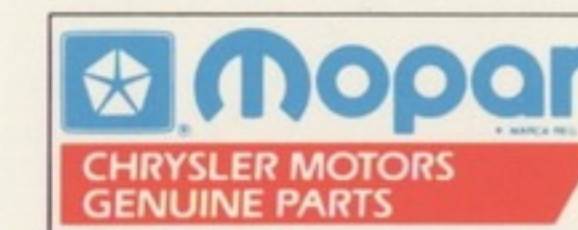


7/70 POWER TRAIN LIMITED WARRANTY

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty. (Domestic models only. See page 5 for Crystal Key coverage.)

7/100 ANTICORROSION LIMITED WARRANTY

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the warranty. (Domestic models only.)



MOPAR parts are engineered by Chrysler Motors for use in your new Chrysler vehicle. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

CONSIDER LEASING

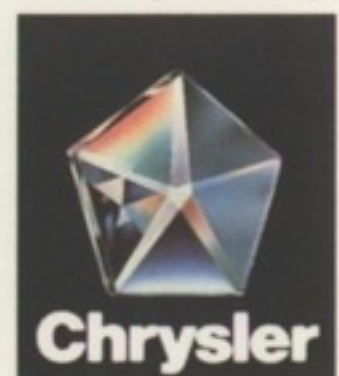
More consumers are considering leasing as an alternative to buying. Leasing a new Chrysler vehicle usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.

MAKING THE BEST EVEN MORE AFFORDABLE



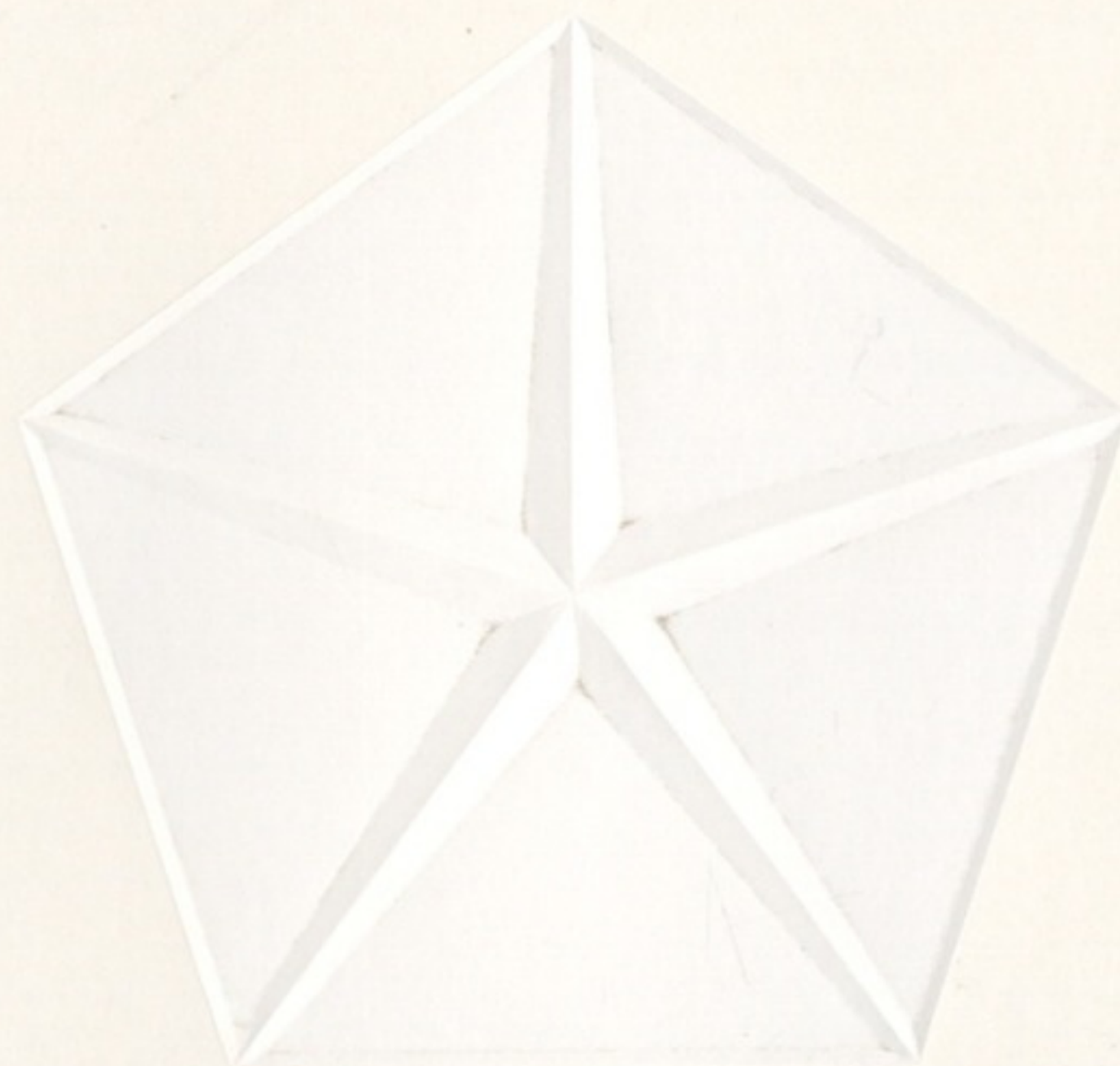
Chrysler Credit offers a variety of finance programs that will help make your new Chrysler even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyer. They include Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing, and more. Ask your salesperson for details.

Buckle up for safety.



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NINETEEN EIGHTY-NINE CHRYSLER